

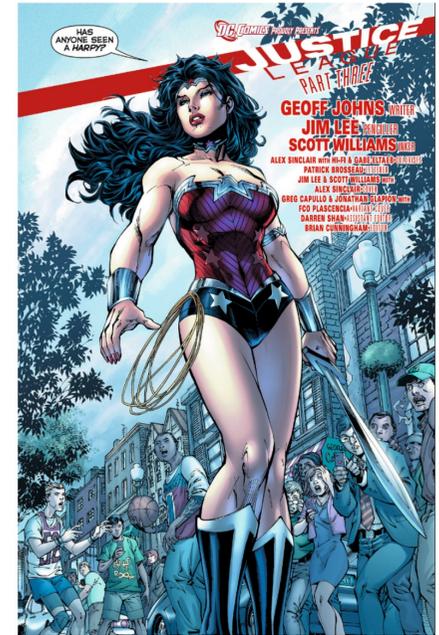
The Reader's Experience

Consumers enjoy the reading experience usually without consciously registering:

- whether they first read the or look at the in a panel
- what info they pick up from panels or adjoining pages within their peripheral vision
- what assumptions they make about the story from the visuals and words the comics creator has to present

Reader's Experience Activity

What information does this visual portray?



Reader's Experience Activity

Location?

Focus?

Weather?

Character's Emotion?

Character's Relation to Others?

Town?

Town?

Time Period?

Season?

Civilians' Reactions?