

Determining Bias: Author's Background and Purpose

Title:		Author:	
Type of source:		Date of creation:	
WHO What do you know about the person, company, or publisher who created this source? Think about: <ul style="list-style-type: none">• age• gender• occupation• position in society• financial support			
WHEN What events happened around the time that the article was written/study was conducted? Think about: <ul style="list-style-type: none">• significant events• political environment• common prejudices• social norms			
WHY What is the creator's purpose? Why did they write this piece? Was it to: <ul style="list-style-type: none">• influence people?• sell something?• inform the public?			