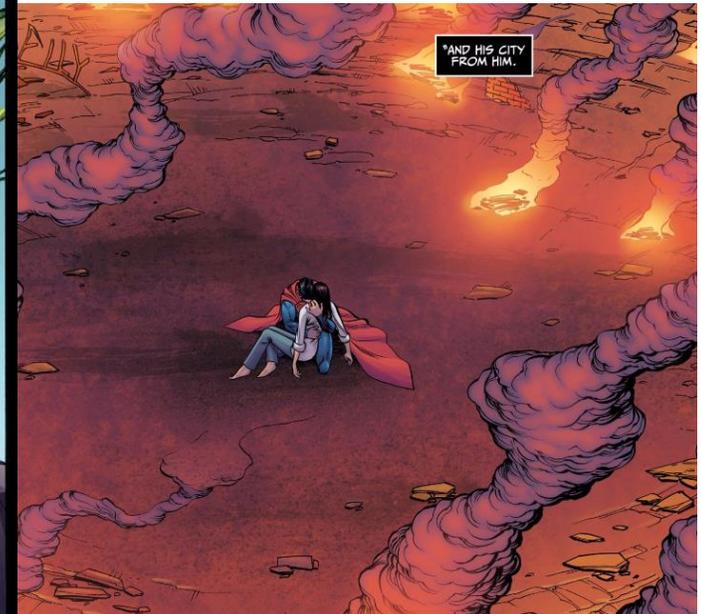
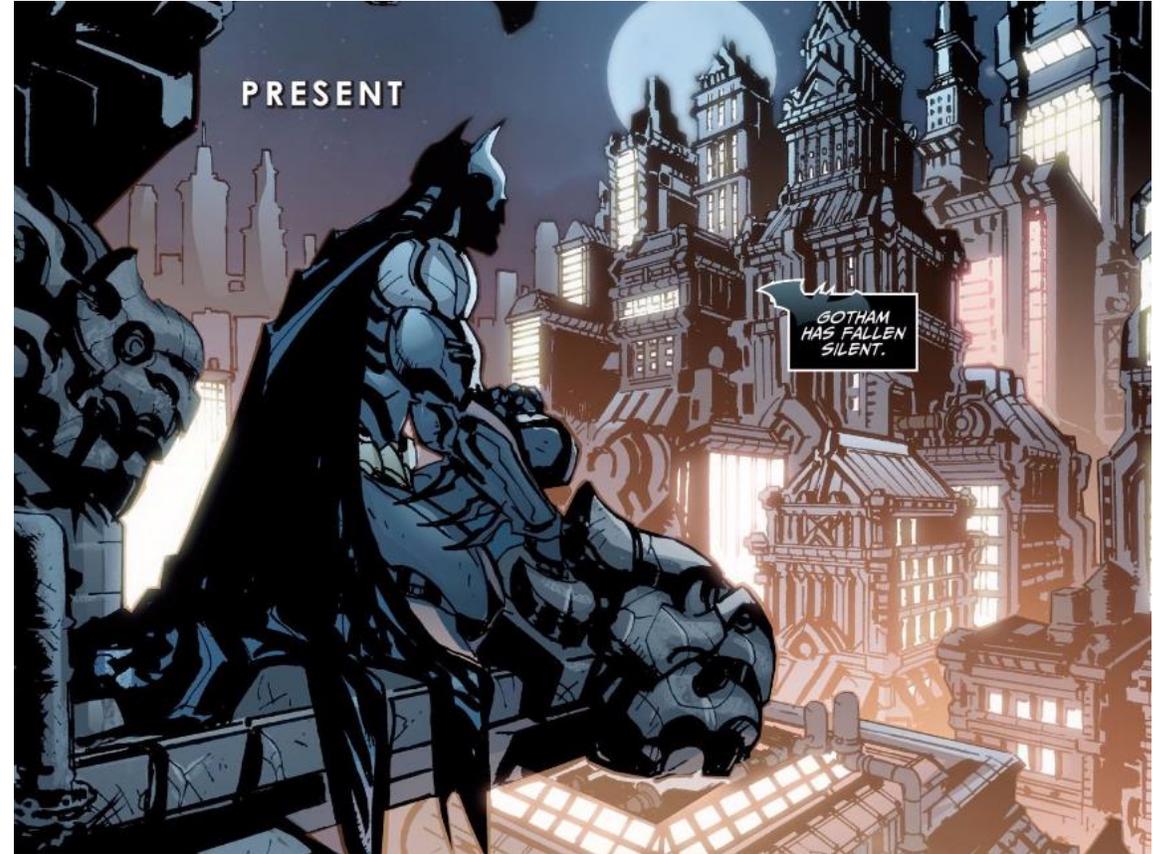


# Narrative Art Basics



# Rule 1: Convey Meaning of Whole Story, Specific Sequence, and Shot

- Image is a vehicle
- Not creating art for a show, using art for story-telling
- Unnecessary drawing pulls audience out of narration
- Purpose is to avoid having the reader become conscious that they are looking at artwork instead of living an experience through characters



# How to Accomplish Rule 1

- What are we trying to say in our narration as a whole?
- What mood do we want our audience to be in throughout the story and at any given time within a specific sequence or shot?
- What is the function of this moment within the story?



# How to Accomplish Rule 1

- How are we going to take our audience there?
- What in our drawing is contributing to the general statement?
- What can we leave out without changing what we are trying to say?



# Rule 2: Bring an Audience into Your World

- Capture a mood and deliver it to your audience
- Environments create vibrations and expressions – positive or negative, relaxing or threatening – that affects our mood and the way we feel
- Individual perception, instinct, passion, and intuitive understanding are necessary for “translation work” to feel organic instead of mechanical, predictable, and formulaic
- Technique is different from expressing feeling and mood



# Rule 3: Maintain Consistency in General Tone of the Story

- Gives credibility to our work
- Choice of first shots will establish sense of drama, comedy, or action for the whole narration
- First shots set the tone and visual style
- Doing something out of character pulls the audience out of the world we are trying to create
- Develop images that serve the concepts previously established



# Rule 4: Make the Audience Feel Things, Do Not Just Tell Them Things

- Atmosphere is based on lighting, pacing, and color
- Use foreshadowing to let audience participate more
- We will never represent reality as it is, because we have different interpretations of the subject



# How to Accomplish Rule 4

- Create meaning and feeling through:
  - Cropping of scene
  - Way an artist emphasizes one thing versus another
  - Actual color palette
- Give them the elements they need to subconsciously feel the urge to fill in the gaps with what is only insinuated to them
- Use simplicity, shadows, and silences instead of an avalanche of detail
- Leave them wondering, reveal details while raising new questions

