

Variant Cover Project

Directions: Comic publishers often create variant covers to showcase artists and sell issues. For this project, you will design a movie poster variant cover issue. When selecting a movie poster for your variant cover design, think about important similarities between the movie and comic – like the characters’ personalities and stories’ themes.

Variant Cover Project Requirements:

1. Select a comic issue or on-going series that you enjoyed
2. Select a movie with similar themes and characters
3. Draw a comic variant cover that mimics the action, positioning, and art style of the movie poster
4. Write an explanation that clearly and thoroughly describes your movie poster choice, specifically analyzing the themes and characters from the comic and movie



Variant Cover Project Rubric:

	Advanced (20 pts)	Proficient (17-19 pts)	Basic (14-16 pts)	Below Basic (0-13 pts)
Variant Cover	Student neatly and accurately represents a movie cover by selecting characters and actions that mirror those of the comic	Student represents a movie cover by selecting characters and actions that mirror those of the comic	Student attempts to represent a movie cover by selecting characters and actions that mirror those of the comic	Student selects a movie cover that does not accurately represent the movie or comic – or, comparison is inaccurate
Content	(20 pts) Student clearly and thoroughly explains all of the following choices: -similarities in characters -similarities in themes -color & art choices	(17-19 pts) Student explains all of the following choices: -similarities in characters -similarities in themes -color & art choices	(14-16 pts) Student explains 2 of the following choices: -similarities in characters -similarities in themes -color & art choices	(0-13 pts) Student unclearly explains 2 or fewer of the following choices: -similarities in characters -similarities in themes -color & art choices
Comic Language	(10 pts) Student fluently uses multiple comic terms in explanation	(8-9 pts) Student correctly uses a couple comic terms in explanation	(6-7 pts) Student attempts to correctly use a couple comic terms in explanation	(0-5 pts) Student does not attempt to use comic terms in explanation or uses terms incorrectly