

## Lettering: Stan Lee Soapbox Comic Project

In the late 60's Stan Lee used his platform as the face of Marvel Comics to address social issues in the States. He published paragraphs that became known as Stan's Soapboxes that related his comics and heroes to current events. He always believed that his heroes were created to empower the marginalized and combat injustices, and his soapboxes allowed him to explicitly state these themes to his readers.

**Directions:** Today you will use your lettering notes to help guide the stylistic choices in your most recent comic – turning one of Stan Lee's infamous soapboxes into a 1-2 page comic.

Step 1: Select a Soapbox

Step 2: Decide if your comic will reference historical/current events and/or Marvel superheroes.

Step 3: Brainstorm a list of ways that your soapbox relates to the historical/current events and heroes.

Step 4: Match lines of the soapbox up with historical/current events and heroes.

Step 5: Rough out your panel layout, character placement, and lettering boxes.

Step 6: After enough rough revisions, work on your final version.

Step 7: Explain your stylistic choices – specifically your allusions to historical/current events and heroes and your lettering decisions (divisions, box placement, font, color, etc.).

	Advanced (10 pts)	Proficient (8-9 pts)	Basic (6-7 pts)	Below Basic (0-5 pts)
<b>Brainstorm</b>	Student includes <b>clear, brief</b> notes on <b>all</b> of the following topics: - allusions - panel layout - placement within panels - lettering	Student includes notes on <b>all</b> of the following topics: - allusions - panel layout - placement within panels - lettering	Student includes notes on <b>at least 2</b> of the following topics: - allusions - panel layout - placement within panels - lettering	Student includes <b>incomplete or unclear notes</b> on <b>2 or fewer</b> of the following topics: - allusions - panel layout - placement within panels - lettering
<b>Comic or Script</b>	Student writes a <b>creative and logical</b> comic that <b>effectively uses lettering techniques and allusions to embody</b> the message of Stan's Soapbox	Student writes a <b>somewhat creative and logical</b> comic that <b>uses lettering techniques and allusions to embody</b> the message of Stan's Soapbox	Student writes a comic that <b>uses lettering techniques to state</b> the message of Stan's Soapbox	Student writes a <b>cliche</b> comic or <b>ineffectively uses lettering techniques to state</b> the message of Stan's Soapbox
<b>Reflection</b>	Student writes a <b>clear, thorough reflection</b> of the writing process and lettering choices	Student writes a <b>somewhat clear reflection</b> of the writing process and lettering choices	Student writes a <b>brief reflection</b> of the writing process and lettering choices	Student writes a <b>unclear or incomplete reflection</b> of the writing process and lettering choices