

Panel Transitions: Superhero Comic Advertisement

Directions: You just learned about each type of panel transition used in comics. While writers and artists often rely on a couple types of panel transitions, it is important to know how each of these transitions work and when to correctly use them. You will create a 1 page comic book insert advertisement that correctly employs at least 2 types of panel transitions.

Panel Transition Comic Advertisement Requirements:

1. Select a superhero
2. Pick a product that relates to that superhero's personality and actions
3. Pick a simplistic plot and/or clever slogan for your advertisement
4. Determine the setting and figure out how you will establish the setting
5. Think about the characters in your story – how will you depict their personalities and emotions through dialogue and actions
6. Brainstorm (with bullet points) how you will portray the setting, characterization, and plot of your story through about 6 panels
7. Brainstorm (with bullet points) how you will use at least 2 types of transitions to develop a character, progress the plot, or establish the setting or mood
8. Create the 1 page, superhero advertisement
9. Write a 1 paragraph reflection on the writing process and your panel transition decisions

Every Panel Transition Comic Rubric:

	Advanced	Proficient	Basic	Below Basic
Brainstorm	(10 pts) Student includes clear, brief notes on all of the following topics: - character - personality - setting - conflict - transitions	(8-9 pts) Student includes notes on all of the following topics: - character - personality - setting - conflict - transitions	(6-7 pts) Student includes notes on at least 2 of the following topics: - character - personality - setting - conflict - transitions	(0-5 pts) Student includes incomplete or unclear notes on 2 or fewer of the following topics: - character - personality - setting - conflict - transitions
Comic Ad	(20 pts) Student writes a creative and logical comic that effectively and subtly uses at least 2 types of panel transitions	(17-19 pts) Student writes a somewhat creative and logical comic that uses at least 2 types of panel transitions	(14-16 pts) Student writes a comic that uses 1 types of panel transitions	(0-15 pts) Student writes a cliche comic or ineffectively uses 1 type of panel transitions
Reflection	(10 pts) Student writes a clear, thorough reflection of the writing process and panel transitions	(8-9 pts) Student writes a somewhat clear reflection of the writing process and panel transitions	(6-7 pts) Student writes a brief reflection of the writing process and panel transitions	(0-5 pts) Student writes a unclear or incomplete reflection of the writing process and panel transitions