

House on Mango Street PSA

Directions: For decades, organizations have used public service announcements (PSAs) to inform the public of serious issues and persuade people to act accordingly. Like PSAs, literature also tackles difficult social issues. In *The House on Mango Street*, Cisneros examines poverty, abusive relationships, and sexual assault.

Today, you will select a social issue that appears in *The House on Mango Street* and create an informative PSA on that topic. To prove that the topic exists in *The House on Mango Street*, you will have to identify 3 specific quotations that clearly show this issue in the novel. Make sure that you include page numbers and explain what your quote is showing. Once you have proven that the topic is in the text, you will follow the steps below to create a PSA.

Step 1) Make sure that your topic appears in *The House on Mango Street*

- Includes 3 direct quotes that show topic _____/3 points
- Quotes have accurate page numbers _____/2 points
- Quotes are clearly explained _____/3 points

Step 2) Find at least 2 reliable resources

- Includes website name and live url _____/2 points
- Websites are reliable and accurate _____/2 points

Step 3) Gather relevant information

- List at least 8 statistics _____/4 points
- Find at least 2 informational graphics _____/2 points

Step 4) Present information in appealing, effective manner

- Colors represent organization/mood _____/2 points
- Images and music represent organization/mood _____/2 points
- Information is concise and clear _____/2 points
- Information is accurate and important _____/2 points
- Resources are present and central _____/2 points
- Appearance is professional _____/2 points
- Clear, purposeful organization _____/2 points

Step 5) Explain choices of how and why you presented

- Information in your PSA _____/8 points

Total _____/40 points