

## Lettering Project

**Directions:** While letterers do not receive the same public acknowledgement as the writers, pencillers, and colorists, their job is integral in making the story easy to read. And, if a letterer does his or her job properly, lettering becomes nearly transparent – allowing the reader to focus on the words and images, instead of wasting time figuring out the reading order of the text boxes. To improve the story and the reader’s experience, letterers select font style, balloon shape, and dialogue placement to convey the appropriate meaning, tone, and characterization of that moment.

Now you will take on the role of letterer to letter nearly finished comic pages. You will select the dialogue placement, font, and balloon shape for each panel. Make sure that each choice fits with the rest of the book and that you clearly explain your lettering choices.

### Lettering Project Requirements:

1. Select an appropriate spot for balloon and text box placement – a spot that doesn’t cover important art and allows for enough space to fit all of the text, without having a crowded feel.
2. Place balloons and text boxes in close proximity to speaker, and in an order that is easy to understand
3. Write font in a style that reflects the story, character, mood, etc. and in a size that fits within the space and is legible.
4. Select appropriate shapes and colors for text boxes and balloons – representing the speaker, time, mood, tone, etc.
5. Write an explanation that clearly and thoroughly describes how each of your lettering choices reflect the story – plot, characterization, speaker, mood, tone, setting, etc.

### Costume Redesign Project Rubric:

	Advanced (20 pts)	Proficient (17-19 pts)	Basic (14-16 pts)	Below Basic (0-13 pts)
<b>Lettering</b>	Lettering is <b>correctly placed</b> , making the text <b>easy to read – it also clearly and cleverly</b> represents the setting, mood, tone, and voice in <b>each</b> panel	Lettering is <b>present</b> and makes the text <b>easy to read most of the time</b> – it also <b>accurately</b> represents the setting, mood, tone, and voice in <b>each</b> panel	Lettering is <b>correctly placed most of the time</b> while <b>accurately</b> representing the setting, mood, tone, and voice in <b>most</b> panels	Lettering is <b>incorrectly placed most of the time</b> or <b>inaccurately</b> represents the setting, mood, tone, and voice in <b>most</b> panels
<b>Explanation</b>	Student <b>clearly and thoroughly</b> explains <b>all</b> of the following choices: -balloon placement -font style -balloon shape and size	Student explains <b>all</b> of the following choices: -balloon placement -font style -balloon shape and size	Student explains <b>2</b> of the following choices: -balloon placement -font style -balloon shape and size	Student <b>unclearly</b> explains <b>2 or more</b> of the following choices: -balloon placement -font style -balloon shape and size